



# Chelsea Senior Center

*Please return your commitment form as soon as possible to start receiving your benefits*

Over 1,350 area seniors enjoy and benefit from the programs and services CSC provides.

## Annual Sponsorship Packages for Businesses & Organizations

January - December 2024

		\$4,000	\$2,000	\$1,000	\$500	\$250
		Platinum	Gold	Silver	Bronze	Friends of CSC
Monthly birthday celebration host		X	X	X	X	
Printed/e-Newsletter (sent to 1200+ members)	back page name listing	X				
ads can be switched monthly, new ads due by the 10th of month prior	business card ad	X	X	X		
	name listing				12 months	12 months
Free EXPO (April 13, 2024) booth in gym		X	X	X		
Free EXPO (April 13, 2024) booth in alternate room					X	X
Recognition within CSC on screens Ads and or artwork can be updated monthly; artwork is due by the 20th of the month prior	scrolling Sponsor list with business name PLUS	12-month individual ad	6-month individual ad, alternating months	quarterly ad		
Recognition on CSC website on sponsor page	linked logo	X	X	X	X	X
Recognition on CSC's social media accounts	FaceBook & Instagram	Monthly thank you plus shout out on birthday host day	Bi-monthly thank you plus shout out on birthday host day	Quarterly thank you plus shout out on birthday host day	Twice/year thank you plus shout out on birthday	
Recognition in Annual Report		X	X	X	X	X

### Additional Sponsorship Opportunities Available, Either Separately or In Addition to the Packages

*Requests for presenting sponsors will be taken in order of receipt.*

1. EXPO Fundraiser presenting sponsor, April 13	\$2,000
2. In kind, lunch food for EXPO volunteers	approx value, \$250-\$500
3. In kind, desserts for EXPO volunteers	approx value, \$100-\$250
4. In kind, bags for EXPO attendees	approx value \$250-\$500
4. Gifts of Autumn Appreciation Event presenting sponsor, Fall **	\$1,000
5. Volunteer Appreciation Event presenting sponsor, Summer **	\$1,000
6. In kind, desserts for Volunteer Appreciation Event	approx value, \$250-\$500
7. Flu shot clinic/Wellness Fair presenting sponsor, likely October 9	\$500
8. Don Cole Community Thanksgiving Lunch presenting sponsor, Nov. 22 (Already committed for 2024)	\$1,000
9. Christmas Community Lunch presenting sponsor, Dec. 20	\$1,000

**\*\*dates to be determined**