



Chelsea Senior Center

Please return your commitment form by January 31

Over 1,350 area seniors enjoy and benefit from the programs and services CSC provides.

Annual Sponsorship Packages for Businesses & Organizations

January - December 2025

		\$4,000	\$2,000	\$1,000	\$500	\$250
		Platinum	Gold	Silver	Bronze	Friends of CSC
Monthly 'Birthday Celebration' Host**		X	X	X	X	
Printed/e-Newsletter Ad (sent to 1200+ members)	back page name listing	X				
ads can be switched monthly, new ads due by the 10th of month prior	business card ad	X	X	X		
	name listing				12 months	12 months
Chelsea EXPO March 8 - booth in gym		X	X	X		
Chelsea EXPO March 8 - booth other space					X	X
Recognition within CSC on hallway monitors Ads and or artwork can be updated monthly; artwork is due by the 20th of the month prior	scrolling Sponsor list with business name PLUS	12-month individual ad	6-month individual ad, alternating months	quarterly ad		
Recognition on CSC website on sponsor page	linked logo	X	X	X	X	X
Recognition on CSC's social media accounts	FaceBook & Instagram	Monthly thank you plus shout out on birthday host day	Bi-monthly thank you plus shout out on birthday host day	Quarterly thank you plus shout out on birthday host day	Twice/year thank you plus shout out on birthday	
Recognition in Annual Report		X	X	X	X	X

Additional Sponsorship Opportunities Available, either separately or in addition to the packages listed above.

Requests for Presenting Sponsors will be taken in order of receipt.

Presenting Sponsors will be thanked in all marketing and publicity associated with the event.

· 'EXPO Fundraiser' Presenting Sponsor; Sat Mar 8	\$2,000
· In kind, lunch food for EXPO volunteers	approx value, \$250-\$500
· In kind, desserts for EXPO volunteers	approx value, \$100-\$250
· In kind, bags for EXPO attendees	approx value \$250-\$500
· 'Volunteer Appreciation Event' Presenting Sponsor; Tue Apr 22	\$1,000
· In kind, desserts for Volunteer Appreciation Event	approx value, \$250-\$500
· Community Veteran's Day Tribute' Presenting Sponsor; Tue Nov 11	\$2,000

****2025 Monthly 'Birthday Celebration' dates to choose to be a Host:**

2/18/25, 4/15/25, 6/17/25, 7/15/25, 8/19/25, 9/16/25, 10/21/25, 11/6/25, 12/5/25

3/18/25 - Silver Maples

5/20/25 - Cole Funeral Chapel

The Chelsea Senior Center is a 501c3. Our mission is to enhance the quality of life and well-being for area seniors and their families.

Please return form to Jennifer Smith, Chelsea Senior Center, 512 Washington St, Chelsea MI 48118

OR scan and email form to jsmith@chelseaseniors.org

Questions? Call CSC 734-475-9242